PRACTICE MAPS

Practice Maps

Google listing care for independent UK clinics

Practice Maps is independent. It is not part of Google and is not endorsed by it.

We look after the Google Maps listing your clinic already owns. Google Maps listings drift over time as hours, photos and posts go out of date. The work is a written audit of that public listing, and, if you want, the changes on the page itself. After a report, Keep it current is there if you want the listing kept accurate every month, with a dated record of every change.

It is for UK clinics: dental practices, physiotherapy, sports rehabilitation, osteopathy, podiatry, aesthetics and vet clinics.

What you can buy

Prices as shown on https://www.practicemaps.co.uk.

The full audit

£99

One-off, paid on Monzo

The report and a guide only. You make the changes. We do not log in. There is no two-week check and no review card. The job ends when we send the report.

The report checks the public listing: name, categories, address, phone, hours, website, Book or Call, services, description, photos, posts and questions. It lists what is missing or inconsistent, and the guide says what to change. It is not a rank and not a forecast. If the changes are not made, the listing stays as it is.

Have us do it

£299

One-off, paid on Monzo

The changes on your Maps page, a two-week check, and a print-ready review card. The report is included.

You add us as a Manager, never as Owner. You stay in charge and can remove us the same day. We never take the page over. If you already have a diary, we connect the Book link Google allows. If you only take calls, Maps stays on Call.

Keep it current

£99

A month, paid on Stripe

Available after a £99 or £299 report. Your Google listing, kept accurate every month, with a dated record of every change.

Two new Google posts a month, written to ASA/CAP health advertising rules: no cure claims, no “best”. Holiday and closure hours set ahead of time. An Insights one-pager each month. Review replies drafted for you. No minimum term. Stop any time by email.

We never see your card number. We do not add a separate VAT line. We aim to send the report within 5 working days once we have a usable website or Maps link. That is an aim, not a promise.

PRACTICE MAPS

How the work runs

You send your clinic's website or Google Maps link. The check uses the public listing only.

If you choose the full audit, you make the changes yourself. If you choose Have us do it, you add us as a Manager, never as Owner, and you can remove us the same day. We never take the page over.

Keep it current is available after a £99 or £299 report. There is no minimum term. You can stop any time by email.

What we will not do

- We never ask for your Google password.
- We never take over your Google Business Profile. You stay the owner. For changes, you add us as a Manager, never as Owner, and you can remove us the same day.
- We do not promise rankings, traffic, calls, bookings, the top result, or new patients or clients.
- We cannot invent a booking system, and we cannot add a Book button Google does not offer. We do not sell ads.
- We do not invent reviews, buy reviews, or ask people to leave five stars only. The print-ready review card included with "Have us do it" opens that listing's official Google review form. You print it.
- We never confirm that a reviewer was a patient or client, or mention treatment.
- We only rewrite the listing the clinic owns and can edit. We do not rewrite a gym, leisure centre or landlord listing you cannot edit.
- This is not legal, clinical or regulatory clearance, and we do not check anyone's qualifications or registration.
- Google decides what is removed and what is offered on a listing. We report and chase wrong edits, spam and duplicates. We do not promise what Google will do.

Start here

Pick the full audit or Have us do it. Send your clinic's website or Google Maps link.

hello@practicemaps.co.uk
https://www.practicemaps.co.uk